

Home and Community-Based Services (HCBS) Rules CONCEPT FORM

Vendor name	Nurturing Independence through Artistic Development
Vendor number(s)	H14175 and PB0576
Primary regional center	Regional Center of the East Bay
Service type(s)	Creative Art Center, Community Integration Training Program
Service code(s)	505 transitioning to 094, 055
Number of consumers currently serving and current staff to consumer ratio.	62; Present ratio 1:8 will be 1:4 under new service codes
Have you or the organization you work with been a past recipient of HCBS Funding?	No
Please provide a brief description of the service/ setting that includes what a typical day consists of and how services are currently provided; include barriers to compliance with the HCBS rules.	<p>Through working with facilitators, client-artists at NIAD learn skills and progress to directing their own art practice. Space, materials and assistance are available, but each artist is encouraged to follow their curiosity to develop a distinctive style and voice. Through this process, the artist learns independence, practices the ability to predict outcomes that result from making choices, and is able to earn income through the sale of their art. The communal studio also requires the development of communication and cooperative work skills. All artists are encouraged to learn to speak about their art to the public.</p> <p>The exhibition program inventories, markets, and makes connections with other galleries in order to connect the public to the art. The gallery also exhibits the work of non-NIAD artists, bringing in other work to view and inspire. Artist Lectures explain motivation and the process of how the art is made, serving as an example of how to talk about art, and include lectures from NIAD artists as well as visiting artists. Other connections and inspirations are made through community outings to galleries and museums. The studio and gallery are open to the public.</p> <p>Two to three times per year, we invite guest artists to provide workshops in the studio. These workshops focus on additional media not taught in the studio or a deeper exploration of skills to a smaller group of three to four artists.</p> <p>Even with the above, we still are mainly staff and the artists in the space. While the community visits or volunteers, it is not a truly integrated space.</p>
Identify which HCBS federal requirements this concept	NIAD is currently adopting a new program design which increases staff to consumer ratios from 1:8 to 1:4, and

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<p>addresses that are currently out of compliance.</p>	<p>enables staff to provide more job training and activity choice onsite. However, without increasing transportation options for NIAD artist/staff teams to work in the community, there are still significant barriers to compliance with Federal Requirement #1. At present, nearly all art-making and skills development occur onsite, in an environment where all consumers are adults with disabilities, and all but a very few receive services through the Regional Center.</p> <p>NIAD's location in downtown Richmond places it at the margin of the Bay Area art world; further, public transportation is extremely limited, with BART a 15-minute walk away and bus service infrequent, making it impossible in many cases to reach local destinations for workshops, fairs, and festivals within the average 6-hour service day. Many of our consumers are non-ambulatory, making the walk a barrier to participation. Further, for many common art practice activities, such as workshops, public art opportunities, studio residencies, and art fairs and festivals, artists and their materials and equipment must travel together, making public transportation unworkable.</p> <p>While artists do explore many aspects of their careers onsite at NIAD, opportunities to earn money and job training through presentation and sales of their work in the community, to accept competitive commissions and residency opportunities, and to socialize and network in the greater art world remain limited without increased transportation options.</p>
<p>Narrative/description of the concept; include justification for the funding request and explain how the concept would achieve proposed outcomes.</p>	<p>NIAD requests funding to pursue a transition project - "Offsite Programming" - to increase artist participation in community-based art fairs and workshops as we shift to our new program design. The budget for program redesign includes a 4-year plan to purchase a vehicle; HCBS funding would allow NIAD to purchase a minivan outright and direct allocated transportation funding into immediate increased frequency/variety for offsite programs under the new budget.</p> <p>Many artists earn income through interaction with audiences in local and regional art fairs and festivals. NIAD has not been able to support participation in these events, which typically occur on weekends, either in leading community activities or in representing and selling their own work. NIAD's offsite program would provide both employment opportunity and job training in setting up art point of sales, presenting artworks or workshop material, teaching, and interacting with audiences. Staffing for the program includes oversight of volunteers, pre-training for artists and volunteers, and supervisory staff on-site with artists and volunteers.</p>

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<p>Please describe your person-centered approach in the concept development process; how did you involve the individuals for whom you provide services?</p>	<p>Over the past 4 years, NIAD has had to use volunteer and staff resources selectively to participate in a few professional activities offsite. Top priority in determining which activities to pursue has been artist interest and choice. Artists have shown overwhelming interest in presenting their own work at NIAD art openings, the annual Richmond Art Center Holiday Fair, community projects such as mural painting and chalk art at Civic Center and public art collaborations such as street lamp signage and bus bench graphic designs. For each community outing this year, all spots have been filled: 45 NIAD artists elected to participate in 1-17 community outings per year, a number that would likely increase with more accessible transit options. When the project was discussed with the artists, many expressed a desire to work with other artists learning new skills and interacting in community settings. They also expressed that the cost to attend classes is prohibitive without NIAD support.</p>														
<p>Does the concept address unmet service needs or service disparities? If so, how?</p>	<p>NIAD's program redesign offers many more opportunities for community integration and artist choice, both through increased community presence in the studio and increased program activities off-site. However, NIAD's distance from event locations and limited access to public transportation has impacted the number of artists with mobility challenges joining each offsite activity. The proposed concept would allow each participant to travel with walkers, folded wheelchairs, and art materials and equipment to participate in all events under the new program design.</p>														
<p>Estimated budget and timeline; identify all major costs and benchmarks — attachments are acceptable.</p>	<table border="0"> <tr> <td>Minivan, Registration, Insurance, Gas/Maintenance</td> <td>\$45850</td> </tr> <tr> <td>Offsite Program Staffing</td> <td>\$1600</td> </tr> <tr> <td>NIAD Artist Internship Stipends/Class Tuition</td> <td>\$1000</td> </tr> <tr> <td>Festival Fees</td> <td>\$400</td> </tr> <tr> <td>Traveling Art Sales Equipment, POS</td> <td>\$1530</td> </tr> <tr> <td>Traveling Art Workshop Equipment, Materials</td> <td>\$500</td> </tr> <tr> <td>Income from Art Sales(@50%), Workshop fees</td> <td>(\$1200)</td> </tr> </table>	Minivan, Registration, Insurance, Gas/Maintenance	\$45850	Offsite Program Staffing	\$1600	NIAD Artist Internship Stipends/Class Tuition	\$1000	Festival Fees	\$400	Traveling Art Sales Equipment, POS	\$1530	Traveling Art Workshop Equipment, Materials	\$500	Income from Art Sales(@50%), Workshop fees	(\$1200)
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<p>Total requested amount.</p>	<p>\$ 49,680.00</p>														
<p>What is your plan for sustaining the benefits, value, and success of your project at the conclusion of 2018-19 HCBS Funding?</p>	<p>A thriving offsite program will enable NIAD to accommodate more studio artists over time under service code 055, resulting in increased revenue. This increased revenue will allow for staffing and materials costs to be included in general program budget, with vehicle costs (registration, maintenance, insurance) being subsidized by NIAD's 50% share of art sales and workshop fees.</p>														